

Threats to the financial welfare and reputation of a business can result from a variety of problem areas. Many of these threats can be minimized with little or no financial costs as long as the business owner is aware of the problem areas and their ramifications.

Failure to mitigate these problems areas can result in significant financial loss due to adverse litigation. Reputations of the business and its executive will also suffer if customers and clients perceive the business as a dangerous place and if employees feel that the workplace is unsafe. Business executives may be personally liable as they have a fiduciary responsibility to company stockholders.

Justification for Increasing Business Security

Organized and random killings are occurring more frequently with numerous deaths and injuries. The use of motor vehicles to inflict death and injury is increasing. Any type of formal venue—stores, malls, tourist attractions, etc.—are common targets for the terrorist or deranged individual. Your business could be next, resulting in a potential claim against you for negligent security.

Statistically, the defense wins more often than the plaintiff in negligent security litigations when reasonable and appropriate risk countermeasures have been instituted.

Negligent security judgements and settlements, not including attorney's fees, are costly. Fifty-six percent of the settlements and judgments average \$500,000 or less. Many are in the more than \$1,000,000 range.

Location and Date

Pittsburgh Marriott North Hotel, located at 100 Cranberry Woods Drive, Cranberry Township, PA 16066, (724) 772-3700, Thursday and Friday, September 14-15, 2017.

Hotel Information

Attendees must make their own hotel reservations and book PRIOR to August 23, 2017 to receive one of these two sleeping room rates offered by the hotel. Options: (1) \$144.24, including tax and internet access, (2) \$155.34, including tax, internet access and full breakfast.

Fee Schedule

The attendee fee is \$159.00 and includes morning and afternoon drink breaks and a sandwich lunch each day.

Registration and fee payments may be made through www.intellenetwork.org. Credit cards are accepted.

A Certificate of Training and 14 CEUs will be awarded. Workshop costs include a book covering the workshop topics.

Who Should Attend?

Corporate Attorneys
Corporate Executives
Corporate Security Managers
Human Resources Personnel
Legal Investigators
Private Investigators
Professionals Requiring CEUs
Safety Managers
Security Consultants

Presenters

The presenters will be subject matter experts with many years of experience as security practitioners, experts and consultants. They have a multitude of experience working with managers of a variety of businesses. Attendees will have an opportunity to discuss security questions one-on-one with the experts.

Presenters

William F. Blake, CPP, CFE

James P. Carino, CPP, VSM, BAI

Lois E. Colley, CII, WAD, SCIP

Christopher Finley, CICI

Jeffrey Stein, LPI, BAI, CCDI

Today's world is not like we knew it just a few years ago. As Shakespeare said "the olde order changeth" but in society today, it has not been for the better. Today's cottage industry appears to be increased violence with no respect for human life. The recent bombing at the Ariana Grande Concert in Manchester, England, the random fatal shooting of a Denver transit authority guard, the shooting attack at the Fort Lauderdale, FL, airport, and the vehicle attack on students at Ohio State University, illustrates the variety of potential terrorist attacks. Also increasing are the number of random shootings at convenience stores and small businesses resulting from criminal activities.

Not only is there a significant toll in deaths and injuries but the financial loss to a business can easily force the business into bankruptcy. This is not a problem that requires extensive financial investment when the business owner is aware of the risks to his business and personnel. Many preventive actions only require written procedures and security awareness by staff members.

Value of the Workshop

This two-day intensive workshop—Protecting Your Business—will demonstrate cost-effective measures to reduce your potential for death and injury and increase your reputation with your customers as a safe place to

conduct business. There can be no guarantee that a hostile action may occur, but your preventive actions should reduce your exposure to negligence security litigation claims.

What You Will Learn

What you will learn at this workshop includes but is not limited to the following:

- What are the risks to my business?
- How can I counter any identified risks?
- How do I develop appropriate security policies and procedures?
- How do I develop a staff security awareness program?
- How do I obtain possible information about potential threats?
- What security devices and systems do I need?
- How do I ensure my employees are who they say they are?
- How should I respond to an active shooter?
- How should I conduct an internal investigation?
- Where can I get assistance to increase my security?



Protecting Your Business — Are You Prepared?

Pittsburgh Marriot North Hotel
100 Cranberry Way
Cranberry Township, PA 16066
(724) 772-3700

September 14-15, 2017

Presented by

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